

# BRENDA FLEMING

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## SUMMARY OF QUALIFICATIONS

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- **Art director** for the *National Security Science* publication at Los Alamos National Laboratory (LANL)
- **Lead graphic designer** for a variety of projects for Communication Arts and Services at Los Alamos National Laboratory
- **Master of science in graphic information technology, GPA 4.0**
- Illustrated *Goodnight Los Alamos* which won best picture book by 2020 New Mexico-Arizona Book Awards
- Owner and designer for Brenda Fleming Graphic Design, LLC.
- Certification in digital media arts from University of New Mexico–Los Alamos
- Master-level skills in Adobe Illustrator CC, Adobe InDesign CC, and Adobe Photoshop CC
- Advanced in design, typography, photography, and composition
- Presidential Associates Honors Scholar at New Mexico State University
- **Versatile, energetic, adaptable**

## PROFESSIONAL EXPERIENCE

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**Los Alamos National Laboratory** *Los Alamos, New Mexico* June 2016–present

*Graphic Designer: Communication Arts and Services*

- Works as art director for *National Security Science* publication; collaborates with writers, photographers, other designers, web team and stakeholders to create a visually attractive magazine on work done at LANL
- Lead 75th anniversary employee coin project; creating a letter, package and delivery and coin design for 10,000 employees spending less than \$2.00 per employee
- Lead designer for Employee Giving Campaign which won finalist for Adobe government Awards with a 33% increase in giving from employees
- Worked with over 50 LANL customers on various design projects including, but not limited to: web graphics, publication design and layout, technical illustration, environmental graphics/exhibit design, logo design, posters, brochures, branding packages, marketing tools, coin design, and campaign design (*see portfolio at brendafleming.com*)

**Brenda Fleming Graphic Design, LLC.** *Los Alamos, New Mexico*

March 2014–present

*Graphic Designer*

- Creates designs for businesses including logos, print material, social media material & website material
- Runs all aspects of business including accounting, pricing, marketing, and communication
- Illustrated *Goodnight, Los Alamos*, a popular local children's book

**Uncharted Outposts, Inc.** *Santa Fe, New Mexico*

October 2011–November 2013

*Graphic Designer*

- Aided in design of 30-page TV show proposal for Outside Television
- Created print materials including itineraries, brochures, business cards & booklets
- Worked on implementation of a newly designed website at [unchartedoutposts.com](http://unchartedoutposts.com)
- Created two newsletters for over 2,700 recipients with an open rate of 28–30 percent

**Los Alamos National Laboratory** *Los Alamos, New Mexico*

2010–2011

*Graphic Designer at Human Resources (HR) Office of Workforce and Talent management and Post bac student at the Study Center; post-bachelors' internship*

- Created print materials including itineraries, brochures, business cards & booklets, such as the *Management Academy* handbook (Human Resources)
- Worked with managers and web team to create “Leaderbox”– an online portal for leadership tools for Lab management (Human Resources)
- Catalogued books and worked on effort to recycle bottom floor of Study Center (Study Center)

**English as a Second Language (ESL) Teacher** *Paris, France; Sevilla, Spain; Las Cruces, NM; Los Alamos, NM*

2008–2010

ESL instructor

- Taught the English language in a variety of settings including in classrooms of high school students in France as well as a classroom of adults at University of New Mexico–Los Alamos
- Communicated across a variety of cultures

**Los Alamos National Laboratory** *Los Alamos, New Mexico*  
*Student at Radioactive Waste Treatment Facility*

2006

## EDUCATION

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**Arizona State University**, *Tempe, Arizona*

*Graduation Date:* May 2017

Master of science in graphic information technology with a focus in graphic design, GPA 4.0

**University of New Mexico**, *Los Alamos, New Mexico*

*Graduation Date:* May 2011

Certificate in digital media arts

**New Mexico State University**, *Las Cruces, New Mexico*

*Graduation Date:* May 2010

Bachelor's degree in foreign languages: Spanish and French

### Education abroad:

- Pablo Olavide University: August–December 2009, *Seville, Spain*
- Fenix Language Institute: May–June 2009, *Zacatecas, Mexico*
- Paris-X Nanterre University August 2007–May 2008 *Paris, France*

## AWARDS & ACTIVITIES

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- Illustrated *Goodnight Los Alamos* which won best picture book by 2020 New Mexico-Arizona Book Awards
- Awarded Southwest Science Writers Association visual communication award for *National Security Science* publication
- Finalist for internationally recognized Adobe Government Awards for work on Los Alamos National Laboratory's Employee Giving Campaign
- Cohosted Art on Tap in Los Alamos
- Designed logo for Los Alamos High girl's rugby and youth rugby teams
- Raised money for Lemonade—a local nonprofit for special-needs adults
- Designed logo and campaign materials for John Fleming (Montana State Representative) – 2016
- Co-founder of Los Alamos Kids Art Co-op – 2016
- Interviewer and video editor for PAC 8 show, the LA Times – 2011
- Volunteer: Petition organizer for the Los Alamos Urban Bike Bath – 2016
- Pro-bono: Designed logo for Los Alamos Coding Dojo – 2015
- Pro-bono: Designed Family Strengths Network (nonprofit) cookbook – Fall 2014
- Awarded Los Alamos County Fair First Place Ribbons for Painting – August 2011
- Awarded Los Alamos County Fair First Place Ribbons for Photography – August 2011
- Editorial Pick on the Smithsonian Website Photography Contest – July 2011